

MEMBERSHIP APPLICATION BLUEPRINT

What are the considerations for a your membership application process

1. Applicant Information (Individual or Company)

- Membership Type Selection (Dropdown or Checkboxes)
- Individual / Student / Professional / Associate / Corporate / Supplier / Partner
- Full Name (Individual Applicant or Main Contact for Company)
- Job Title (if applicable)
- Company Name (for company-led applications)
- Industry Sector (Dropdown or Free Text)
- Company Registration Number (if applicable)
- Company Website URL

2. Contact Details

- Primary Email Address
- Phone Number (Mobile & Office)
- Company Address (Street, City, State, Zip Code, Country)
- Additional Contacts (if applicable)
- Finance/Billing Contact (Name, Email, Phone)
- Sales Contact (Name, Email, Phone)
- Other Relevant Contacts (Optional)

3. Business Information (for Companies)

- Number of Employees (Dropdown or Free Text)
- Annual Turnover/Revenue (Dropdown or Free Text, if membership fees are tiered by revenue)
- Company Structure (Sole Proprietor, SME, Corporation, Non-Profit, Government, etc.)
- Regions of Operation (Local, National, International)

4. Membership Fee Calculation

- Fee Category Selection (Auto-calculated or dropdown based on revenue, company size, or individual status)
- Payment Method (Credit Card, Bank Transfer, Direct Debit, Invoice Request)
- Billing Address (if different from company address)

5. Reason for Joining & Referral Source

- What is your primary reason for joining? (Checkboxes & Open Text)
- Networking
- Business Growth
- Learning & Development
- Industry Advocacy
- Access to Exclusive Resources
- How did you hear about us? (Checkboxes & Open Text)
- Website
- Referral
- Social Media
- Event
- Advertisement

6. Membership Agreement & Terms

- Consent & Agreement Checkbox
- "I agree to abide by the membership terms and conditions."
- "I consent to receiving communications about my membership and related benefits."
- GDPR/Data Protection Compliance (Consent for storing and using data)
- Signature (Digital or Manual)
- Date of Application Submission

7. Optional Add-Ons & Engagement

- Would you like to be included in our online member directory? (Yes/No)
- Are you interested in volunteering or participating in committees? (Yes/No)
- Would you like to subscribe to our newsletter? (Yes/No)