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Keep an eye out for this icon to see examples of how Parkhurst has been a leader with these trends!

# INCORPORATING UPCYCLED INGREDIENTS

Innovative uses of upcycled ingredients are driving the reduction of food waste to near zero. Examples include using orange peels to flavor drinks and employing closed-loop systems like "nose-to-tail" or "root-to-flower" approaches. Byproducts, traditionally considered waste, now have a valuable place in culinary applications, supporting both environmental and economic sustainability.

Zero-waste practices are gaining momentum, with restaurants and food producers rethinking how they can use every part of an ingredient to create new dishes. This not only helps reduce food waste but also opens up opportunities for culinary innovation, turning what was once considered scraps into delicious offerings.



The S'mores Compost Cookie, known on Bard's campus as the "Bard Cookie," came to be as part of a project between Parkhurst Dining and Bard College's Office of Sustainability. We were looking for a way to help utilize products that would otherwise be considered "waste products" by upcycling them. The coffee grounds come from our coffee brewing station and the graham crackers are usually pieces from other items that the bakery is making. We also utilize whole wheat flour due to the fact that it has a lower carbon footprint compared to traditional white flour. As far as the cookies go, this is a very versatile recipe where the graham crackers can be switched out for potato chips, pretzels, or anything else you can think of or want in a cookie!





### PEANUT BUTTER CHICKPEA ENERGY BITES INGREDIENTS INSTRUCTIONS

- 1 ½ cup canned garbanzo beans; drained
- ½ cup creamy peanut butter
- 5 1/3 tbsp. honey
- ¼ tsp. cinnamon
- 5 1/3 tbsp. oat flour
- 5 1/3 tbsp. semi sweet milk chocolate chips
- 1/8 tsp. table salt

- 1. Place chickpeas, peanut butter, and honey in a food processor and blend for about a minute on high or until the mixture is smooth.
- 2. Add in cinnamon, vanilla extract, salt, and oat flour to mixture and pulse until combined. At this point the dough should be similar to cookie dough consistency. If dough is too dry, add more peanut butter. If dough is too wet, add more ground oat flour.
- 3. Add in chocolate chips and mix until combined.
- 4. Scoop out a heaping tablespoon of dough and roll between your palms to form a bite. Repeat to make 24 bites.

## THE RISE OF GUT HEALTH

Gut health has become a central focus in the functional food and beverage market, as guests increasingly seek products that enhance their well-being with enjoyable and novel flavors.

Fiber and prebiotics remain top priorities for consumers focusing on gut health, as these ingredients are essential for feeding beneficial gut bacteria and promoting digestive regularity.

This focus on gut health has also inspired more playful and creative menu development. From effervescent prebiotic sodas to energy bars packed with prebiotics, Parkhurst has been redefining the trend with offerings that excite our guests' palates while addressing their specific health goals. As awareness of the gut-brain connection continues to grow, this trend shows no signs of slowing, paving the way for innovations that blend science, flavor, and function.





Looking to focus on gut health in 2025? A great place to start is with this recipe from our Dietitian, Alicia, for peanut butter chickpea energy bites!

"These energy bites provide our gut bacteria some 'energy' as well.

The oats and chickpeas contain prebiotic fibers that our bodies can't digest, but that our gut bacteria love to eat – keeping them healthy and producing byproducts that benefit us."



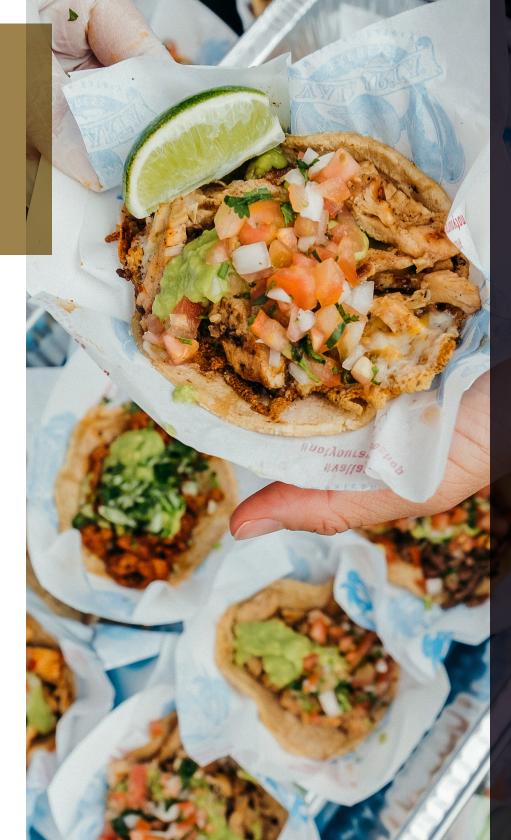
## TAKING FLIGHT WITH FLIGHTS!

The concept of food flights is gaining popularity and is expected to be a significant trend in 2025. Food flights involve serving small, taste-size portions of various dishes, allowing customers to sample different flavors and varieties in one sitting. This trend is not limited to beverages but is also making its way into food items. The idea is to offer a creative and engaging dining experience that encourages experimentation and personalization.

At Parkhurst, we are dedicated to personalization and customization in our food offerings by creating customized menus that reflect the seasonal bounty and the unique preferences of our guests. We are committed to engaging guest experiences which ensures that each dining experience is tailored to meet individual needs and preferences. Our chefs are given creative autonomy to create their own menu offerings and, as a result, have embraced food flights in a variety of forms.



Check out how our sites have embraced the flight trend and made it their own!





Lake Forest BYO Caramel Apples



Saint Vincent Chili Cook-off



Hamilton BYO Burritos



Allegheny Pizza Pop-up



Juniata Chips and Dips

Juniata Stir-fry Pierogis



Jefferson Pot Pie Bowl



John Carroll
Oat Milk Ice Cream



Bridgewater Apple Cider Foster



## COMFORT REDESIGNED

REINVENTING THE CLASSICS FOR MODERN PALATES

At Parkhurst, we have found success in tapping into the emotional connection that guests have with food by reimagining beloved classics with a fresh, modern twist. This trend, fondly called Comfort Redesigned, combines nostalgia and novelty, as chefs revamp traditional dishes with globally inspired flavors and innovative techniques.

Comfort foods are linked to stress relief, as their association with dopamine and serotonin makes them particularly appealing during challenging times. However, the rise of health-conscious guests has prompted a shift toward healthier comfort foods, which deliver the same soul-satisfying taste with better nutritional value.

The Comfort Redesigned trend reflects a growing demand for foods that are both familiar and exciting, traditional yet forward-thinking.

Innovations in this space include using whole grains, fresh ingredients, and superfoods to boost the nutritional density of comfort dishes. Additionally, improving the inclusivity of comfort foods by creating gluten-free, dairy-free, and vegan options is essential in ensuring that everyone can enjoy their favorite meals regardless of dietary restrictions.





Check out how our sites have begun to rethink their comfort food offerings!

# PRIORITIZING PROTEIN

Consumers are increasingly seeking to boost their protein intake aside from the usual protein powders and bars, focusing on enhancing protein consumption during meals and through whole food snacks.

Protein has evolved beyond its traditional role as it relates to athletes and muscle building; it's now highly valued by consumers aiming to sustain their energy levels throughout the day and enhance their overall health. While enduring favorites like chicken, yogurt, and cottage cheese remain popular, there is also a predicted surge in interest for collagen and a notable increase in the inclusion of plant-based proteins such as beans, lentils, and hemp seeds in everyday diets.

#### **VEGAN TUNA SALAD**

#### **INGREDIENTS**

- 4 ½ cup canned garbanzo beans; drained
- ½ cup tahini
- 1 tbsp. dijon mustard
- 3 tbsp. pure grade A maple syrup
- ¾ cup diced red onions
- ¾ cup diced celery
- 3.75 oz. diced dill pickles
- 1 tbsp. chopped capers
- ½ tsp. coarse ground kosher salt
- ¼ tsp. ground black pepper
- 3 tbsp. sunflower seeds

#### INSTRUCTIONS

- 1. Collect and measure all ingredients before beginning.
- 2. Gather all equipment.
- 3. Place the chickpeas in a mixing bowl and mash with a fork, leaving only a few beans whole.
- 4. Add tahini, mustard, maple syrup, red onion, celery, pickle, capers, salt and pepper, and sunflower seeds to mixing bowl. Mix to incorporate.

  Taste and adjust seasonings as needed.





### TROPICAL TWIST

Pepsi | Coconut Syrup | Lime Juice | Whipped Cream Topping

"PepsiCo has been a business partner of Eat'n Park Hospitality Group for almost 30 years, reaching both our Parkhurst Dining and Restaurant divisions. Our collaboration stands as a testament to the innovation and shared vision that both of our organizations carry. Together, we not only serve quality products to our guests, but continue to use their expertise to create a new spin on classic beverages for all to enjoy!"

-Melody Director, Supply Chain



## SOCIAL MEDIA SNACKING

Platforms like Instagram and TikTok thrive on visually engaging and shareable content, propelling everything from niche snacks to reinvented classics into the mainstream. These trends often emerge as users experiment with novel twists on familiar favorites or highlight regional delicacies, creating a ripple effect that has influenced our site menus and overall cooking habits.

One notable example is the rise of Caesar beyond its traditional role as a salad or wrap. Social media users have reinvented the Caesar flavor profile by incorporating it into dips, spreads, and even roasted vegetable dressings. Another viral sensation is the "dirty soda" trend, which gained traction on TikTok. Originating from soda shops out West, dirty sodas combine soda with flavored syrups, cream, and citrus garnishes. Their playful, customizable nature and eye-catching layers make them perfect for social media, where their quirky aesthetic and indulgent flavors quickly captivated audiences.

These trends, alongside others like cloud bread, butter boards, and pickle-flavored everything, demonstrate how social media drives experimentation in the culinary world.

Looking to make your own dirty soda? Try the "Tropical Twist" from our partner, PepsiCo!

## CRUNCH: TEXTURE OF THE MOMENT

Crunchy toppings and snacks add a delightful texture and burst of flavor to a variety of dishes and meals. From salads to soups, and even desserts, these toppings can transform an ordinary dish into something extraordinary. Popular crunchy toppings include croutons, crispy onions, nuts, seeds, and granola. Each of these adds not only a satisfying crunch but also a unique taste profile.

When it comes to snacks, the options are endless and cater to a wide range of tastes and dietary preferences. Classic choices like potato chips, pretzels, and popcorn are classic staples, offering a satisfying crunch and a variety of flavors from salty to sweet. Health-conscious snackers might opt for vegetable chips, roasted chickpeas, or air-popped popcorn. Additionally, snacks like rice cakes, nut bars, and crispy seaweed sheets offer unique textures and flavors, making them popular choices for those looking to mix up their snacking routine.

Whether you're looking for a quick bite or a topping to enhance your meal, crunchy snacks and toppings are a delicious and versatile option.





Check out this Chili Crunch recipe from our very own chef at Carthage College!

- John Executive Chef



### CHILI CRUNCH

#### **INGREDIENTS**

- ½ cup canola oil
- 8 cloves minced garlic
- 2 tbsp. crushed red pepper flakes
- 2 tbsp. dehydrated chopped onion
- 2 tbsp. dried garlic
- 2 tsp. granulated sugar
- 1 tsp. white sesame seeds; toasted
- 1 tsp. kosher salt
- 1 tsp. smoked paprika
- 1 tsp. red cayenne pepper
- 2 tsp. soy sauce

#### INSTRUCTIONS

- 1. Collect and measure all ingredients before beginning.
- 2. Gather all equipment.
- 3. Mince the fresh garlic to your liking.
- 4. Heat the oil in a pan over medium heat. Add the garlic and cook approximately 1 minute. Garlic should be light golden brown. Do not let it burn or it will become bitter.
- 5. Immediately remove from the heat and add in the remaining ingredients. Stir together until combined.
- 6. Allow to cool and store tightly covered.

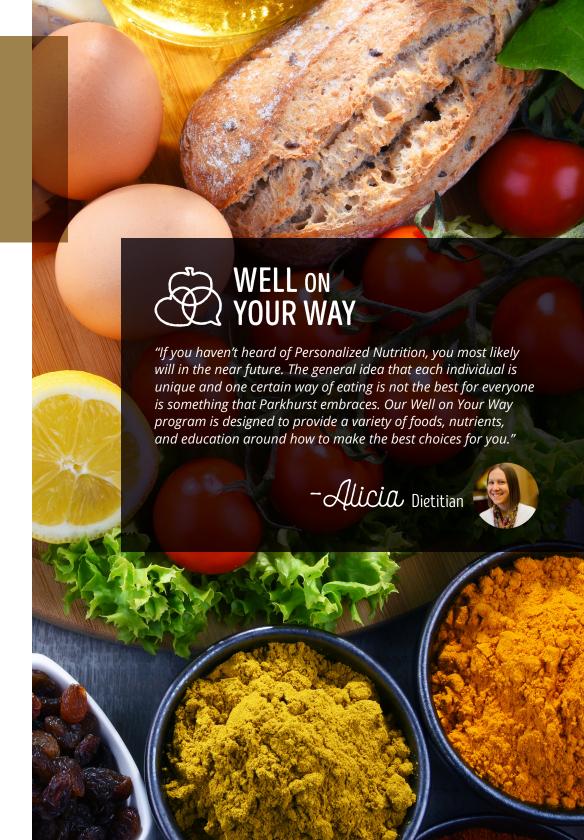
## PERSONALIZED APPROACH TO NUTRITION

As our guests become increasingly aware of the diversity in health and wellness needs, the concept of healthy eating is evolving. What works for one person may not be ideal for another, as factors like lifestyle, health history, and even DNA shape individual dietary needs. Despite a desire to eat better, barriers such as busy schedules, budget limitations, and confusion about nutrition often make achieving a balanced diet challenging. This is where personalized nutrition steps in, bridging the gap between generalized advice and individual experiences.

At Parkhurst Dining, guest wellness is at the heart of every experience. Through our Well on Your Way program, we aim to equip guests with the knowledge and tools they need to make informed decisions about their food choices.

By prioritizing accessibility and inclusivity, we offer a wide variety of nutritious and delicious options to cater to diverse tastes and dietary requirements. Our commitment extends beyond physical health to encompass mental and social wellness, creating a holistic approach to well-being.

Key to this personalized approach are the concepts of intuitive eating and gentle nutrition. Instead of rigid rules, our guests are encouraged to listen to their bodies and focus on what feels nourishing and satisfying for them. By meeting guests where they are and empowering them to take ownership of their nutrition, we aim to make wellness not just a goal, but a way of life.



Duquesne Paneer Tikka Masala with Basmati Rice



Franciscan
Taste of Vietnam

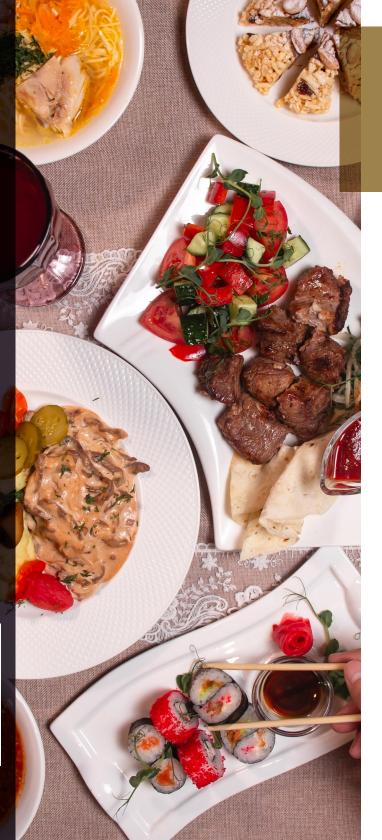


Chatham Arayes



Franciscan

Dandan Noodles



## GLOBAL FLAVORS

A rise in global flavors and immersive food experiences is becoming a rapidly growing trend. Being open minded to exploring diverse culinary traditions and enjoying authentic, culturally rich meals is what's driving individuals towards these flavors.

Not only are consumers seeking new options but also dining experiences that give insight into the origins and stories behind these dishes. This movement towards bold and global flavors has contributed to the increased availability of international ingredients in local markets, making it easier to experiment with these recipes. Additionally, chefs are experimenting with unique ingredients and cooking techniques from many different cultures to create exciting and memorable dining experiences.



Here's a few ways our chefs have created global dishes for our guests:



Middle East Takeover Franciscan



Pho Bar Juniata

## BYTES & BITES

The dining industry is embracing artificial intelligence to revolutionize operations and enhance guest experiences. While Al offers undeniable benefits, our approach at Parkhurst adds unmatched value by ensuring that innovation enhances, rather than replaces, the human touch. At Parkhurst, food is at the heart of everything we do, and we believe dining is more than just a meal – it's an experience.

Farm-fresh, flavorful, and consistently prepared-from-scratch food forms the foundation of every Parkhurst location, with menus crafted by on-site chefs who understand their guests on a personal level.

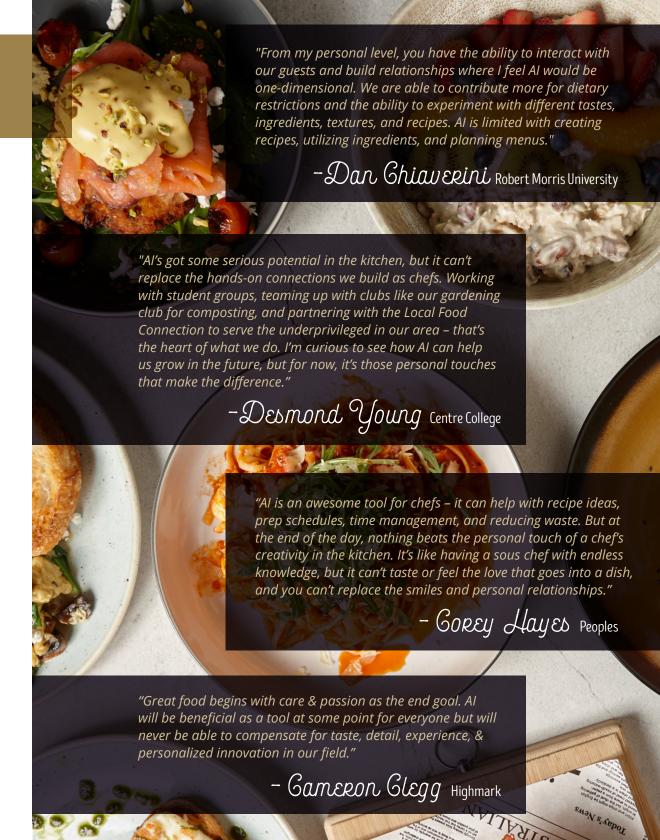
Unlike the one-size-fits-all solutions often associated with Aldriven approaches, we value customization and individuality. By taking the time to know our guests and their needs, we create menus that are as diverse as the communities we serve. This personalized approach ensure that each dish reflects local tastes, dietary preferences, and wellness goals, making every meal meaningful and memorable.

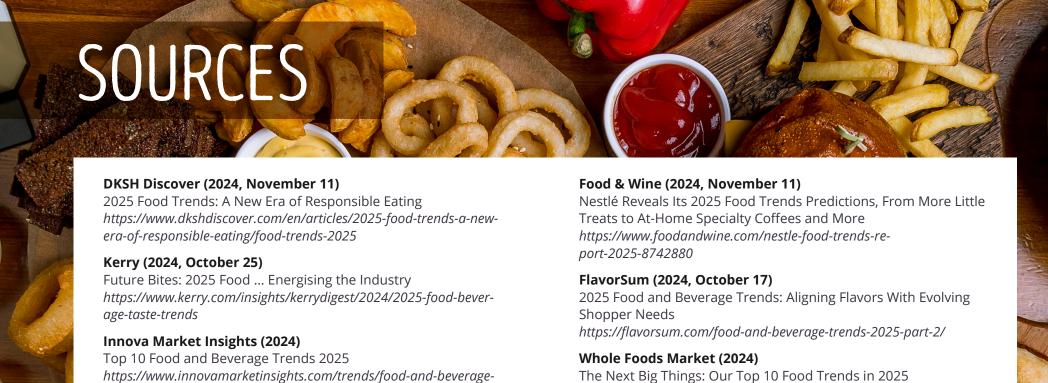
Al may excel at analyzing trends and providing insights, but at Parkhurst, the human connection is what sets us apart.

Our chefs take pride in:

- blending innovation with tradition
- using technology to inform, not dictate, their culinary creations

The result is a dining experience that not only leverages the latest advancements but also respects the values of authenticity, flavor, and personal connection that define Parkhurst Dining. But don't just take our word for us, here's what our chefs have to say!





#### Late Checkout (2024, September 19)

Pepsi Gets Dirty

trends-2025/

https://www.latecheckouttime.com/articles/food-and-beverage-having-a-moment-dirty-sodas-secret-lives-of-mormon-wives

#### Food Insight (2023, March 15)

What Is Personalized Nutrition? https://foodinsight.org/personalized-nutrition-ready-for-prime-time/

#### National Library of Medicine (2024, May 24)

Personalized nutrition: the end of the one-diet-fits-all era https://pmc.ncbi.nlm.nih.gov/articles/PMC11157041/

#### **National Restaurant Association (2024)**

What's Hot 2025

https://go.restaurant.org/rs/078-ZLA-461/images/What%27s%20 Hot%202025.pdf The Next Big Things: Our Top 10 Food Trends in 2025 https://www.wholefoodsmarket.com/trends/the-next-big-things-our-top-10-food-trends-in-2025

#### Kroger (2024, October 24)

Kroger Predicts Top Five Food Trends of 2025 https://ir.kroger.com/news/news-details/2024/Kroger-Predicts-Top-Five-Food-Trends-of-2025/

#### The Restaurant HQ (2024, November 5)

11 New Food Trends for Your Restaurant in 2025 https://www.therestauranthq.com/trends/top-food-trends/-

#### Forbes (2024, November 20)

Diners Are Craving Bold, Global Flavors And Immersive Food Experiences, Per New Report

https://www.forbes.com/sites/caitlinpalumbo/2024/11/20/diners-are-craving-bold-global-flavors-and-immersive-food-experiences/

